

### **Neighborhood Report**



Serene Knell, BROKER, REALTOR® Simply Sell Now 119 Drum Hill Rd Suite 343 Chelmsford, MA 01824 Office: 978.726.0261

Fax: 978.236.7257

email: serene@simplysellnow.com Web: www.simplysellnow.com





### **Personal and Professional Information**



### Serene Knell

#### **Affiliation**

Simply Sell Now 119 Drum Hill Rd Suite 343 Chelmsford, MA 01824

Office: 978.726.0261 Fax: 978.236.7257



#### **Experience**

Century 21 Commonwealth
Century 21 Heritage
Century 21 DeAnn Group
Boston Globe (Marketing Division)
DGA (Sr. Operation Mgr/Marketing Firm)
Radio City Music Hall (Production)
Apollo Theatre (Production/Staging)
CBS (Television Production/Line Producer)
Meadowlands Arena (Stage Manager)
Serene Hands (Neuromuscular Sports Massage Therapist)

#### **Personal Information**

Simply Sell Now is licensed in Massachusetts and New Hampshire. As licensed Realtors we are also members of Massachusetts Association of Realtors, National Association of Realtors and Northeast Association of Realtors.

L. Serene Knell was born and raised in Chelmsford, Massachusetts yet spread her wings and made her home in New York City where she worked her way up the ladder in the entertainment industry working at Radio City Music Hall, Apollo Theatre and Giants Stadium/Continental Airlines Arena as well as the Beacon and other theatrical venues in the capacity of Production Manager, Stage Manager and Director. Her ability to assess a situation and remedy any obstacles with her positive attitude and integrity raised the bar for those who worked by her and for her. Problem solving accompanied by creativity was just what the entertainment industry craved as she was hired to run television shows in Hollywood and made it her home for over seven years. Organization, engaging marketing skills and constantly reinventing herself allowed for a very successful career in such a cut throat business. Serene moved back to Chelmsford 6 years ago so her now adult son could



### **Personal and Professional Information**



get to know his extended family and she has applied everything that has brought her success to the industry of Real Estate. Serene worked with Century 21 for many years while she assisted, educated and guided her Buyers and Sellers through each transaction. The ability to relieve their stress and ensure a negotiation goes from conception to closing is imperative for a sale or purchase of such monetary value and emotional magnitude. The art of listening is vital to being successful. Great ideas mean nothing if not executed properly. Most importantly the ability to communicate in a likable manner and encourage everyone involved to do their part successfully requires someone such as Serene to see a transaction through to the end. There is always a Buyer and there is always a Seller... it's about proactively seeking the one out for the other through every possible venue and ingenious marketing skills that are true and not just a gimmick.

Serene has also flipped many properties over the years which has given her extensive knowledge on the bones of a home. She knows what to look for that may cause a red flag when buying or selling. How to make minor changes that will give you a major return and how to properly stage a home that makes the difference of selling in a timely manner and setting your home apart from the rest. These skills made her client base grow quickly. Serene continues to educate herself so she can educate her clients and eventually she became a Broker and started Simply Sell Now.com which is exactly what it's name states. Simply Sell Now opened in April of 2007 and was created for Serene to utilize all of her creative marketing skills to enable her clients to accomplish their goals. Serene is the Broker/Owner and has chosen not to hire additional agents so she can focus on what she loves to do...work with her clients directly!

Make today a Great Day!





### LOWELL, MA





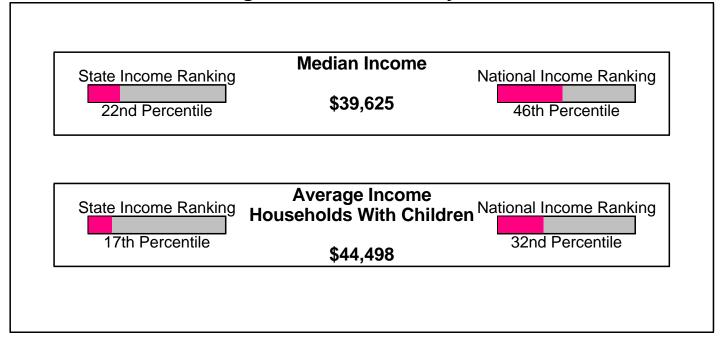
**Neighborhood Facts** 



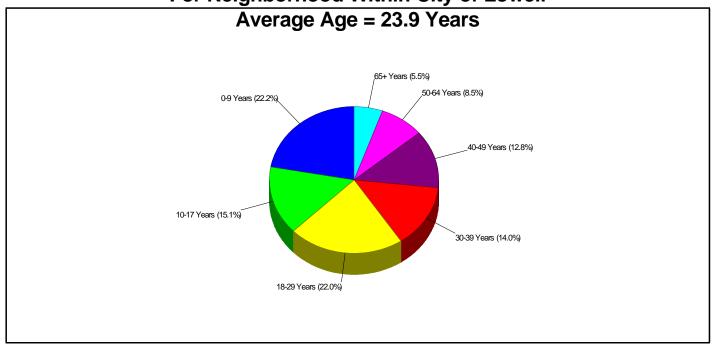
### **Neighborhood Facts**



## Income For Neighborhood Within City of Lowell



# Age Breakdown For Neighborhood Within City of Lowell

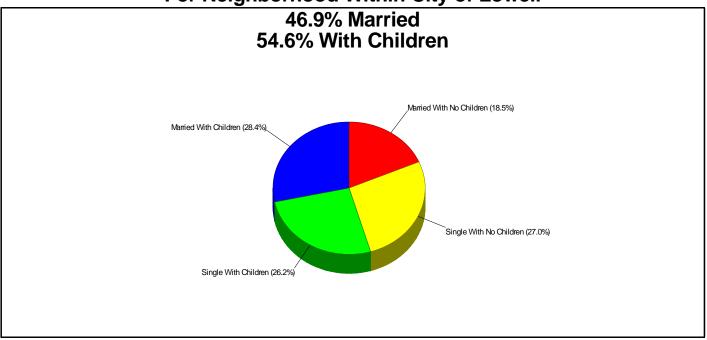




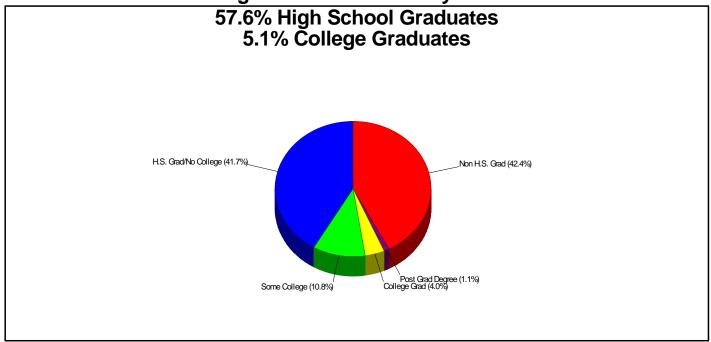
### **Neighborhood Facts**



# Household Characteristics For Neighborhood Within City of Lowell



# Adult Education Level For Neighborhood Within City of Lowell

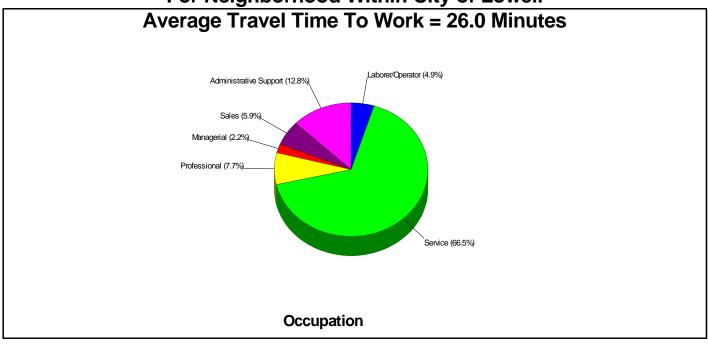




## **Neighborhood Facts**



# **Employment**For Neighborhood Within City of Lowell







**Area Facts** 





### Income For City of Lowell

State Income Ranking 26th Percentile

**Median Income** 

\$42,233

National Income Ranking

52nd Percentile

State Income Ranking

25th Percentile

**Average Income** Households With Children National Income Ranking

\$52,487

49th Percentile

**Population** For City of Lowell

Population = 104,706 Land Area = 13.8 Square Miles

State Density Ranking

71st Percentile

**Population Density** 7,602

Persons Per Square Mile National Density Ranking

83rd Percentile

State Growth Ranking

36th Percentile

**Population Growth Rate** -0.1%

Annualized (Last 5 Years) National Growth Ranking

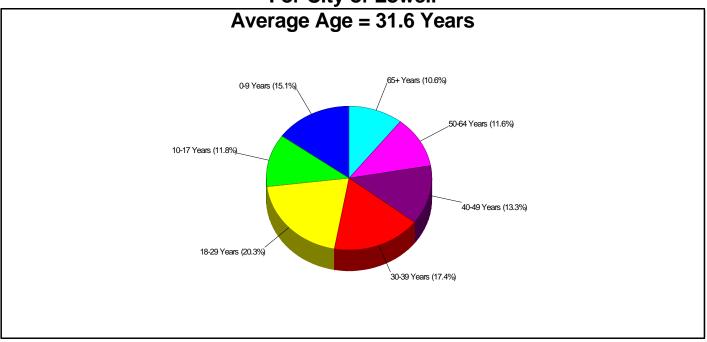
24th Percentile

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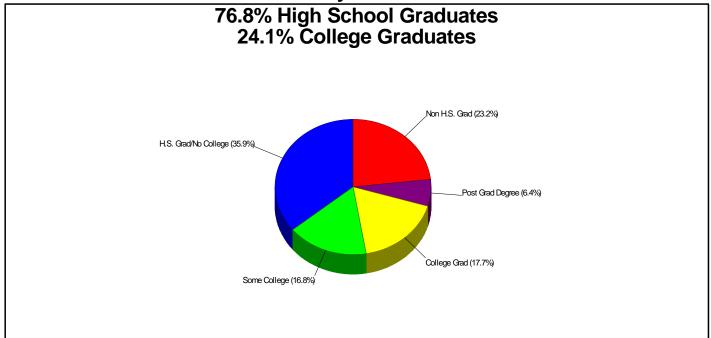




# Age Breakdown For City of Lowell



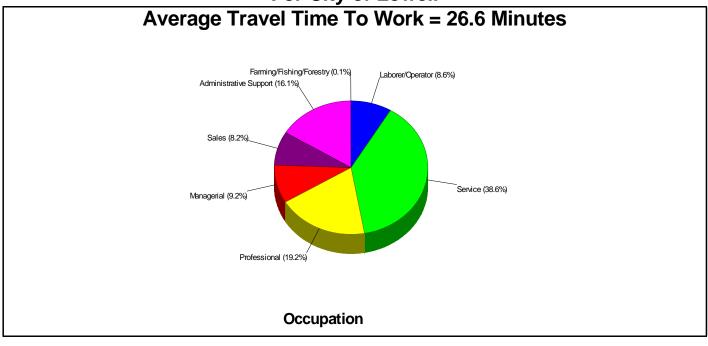
# Adult Education Level For City of Lowell



### **Area Facts**



# **Employment**For City of Lowell







**School Information** 





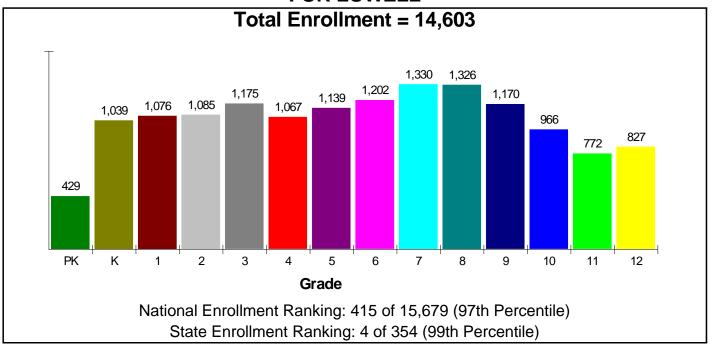
## General Facts FOR LOWELL

### LOWELL 155 MERRIMACK STREET LOWELL, MA 01852

Type: (978)937-7647 Independent Local District

Grade Range: PK - 12
Schools: 25
Teacher: 1,116
Students: 14,603
Student/Teacher Ratio: 13.1 To 1
Student/Librarian Ratio: 912.7 To 1
Secondary Student/Guidance Ratio: 162.4 To 1

## Student Enrollment By Grade FOR LOWELL

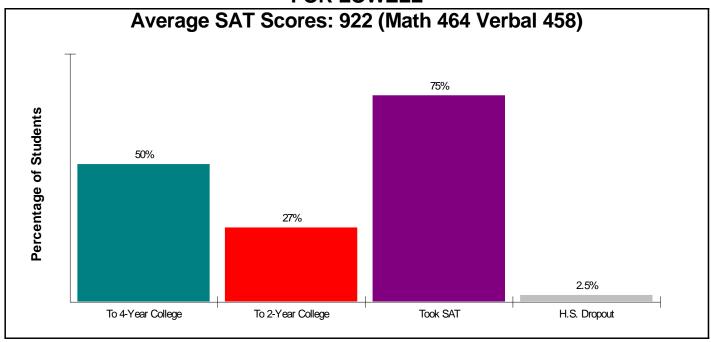


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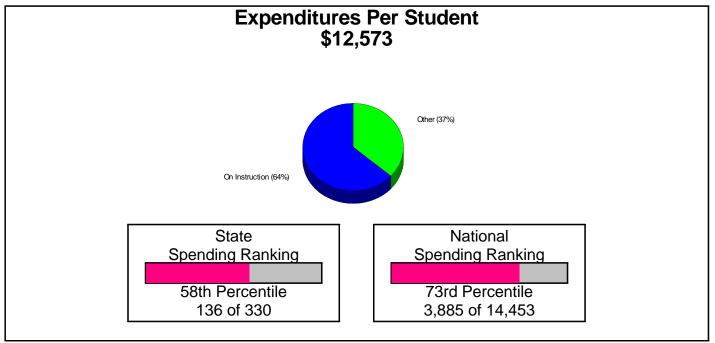




# High School Statistics FOR LOWELL



## School Expenditures FOR LOWELL

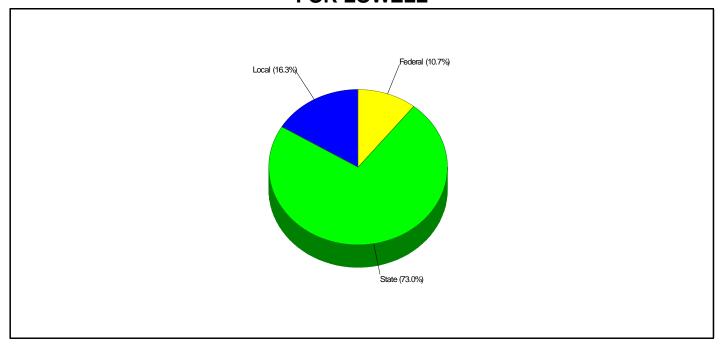


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# School Funding FOR LOWELL







#### **Public Schools for District**

ABRAHAM LINCOLN Phone: (978)937-2846

300 CHELMSFORD STREET, LOWELL, MA 01851 Grades: PK - 4

Distance from Subject:0.2 MilesSchool Type:RegularStudent/Teacher Ratio:13.4 to 1Students/Teachers:468/35

School Colors: Yellow & Royal

**E N ROGERS** Phone: (978)937-7675

43 HIGHLAND STREET, LOWELL, MA 01852 Grades: 5 - 8

Distance from Subject:0.4 MilesSchool Type:RegularStudent/Teacher Ratio:11.4 to 1Students/Teachers:651/57

School Colors: Navy & White

LAURA LEE ALTERNATIVE Phone: (978)937-7655

235 POWELL STREET, LOWELL, MA 01851 Grades: 2 - 8

 Distance from Subject:
 0.6 Miles
 School Type:
 Alternative

 Student/Teacher Ratio:
 1.3 to 1
 Students/Teachers:
 4/3

CHARLES W MOREY Phone: (978)937-7662

114 PINE STREET, LOWELL, MA 01851 Grades: PK - 4

Distance from Subject:0.7 MilesSchool Type:RegularStudent/Teacher Ratio:11.7 to 1Students/Teachers:385/33

**WASHINGTON** Phone: (978)937-7635

795 WILDER STREET, LOWELL, MA 01851 Grades: PK - 4

Distance from Subject:0.9 MilesSchool Type:RegularStudent/Teacher Ratio:11.8 to 1Students/Teachers:224/19School Colors:Navy & White

CHARLOTTE M MURKLAND ELEMENTARY SCHOOL Phone: (978)937-2826

350 ADAMS STREET, LOWELL, MA 01854 Grades: PK - 4

 Distance from Subject:
 0.9 Miles
 School Type:
 Regular

 Student/Teacher Ratio:
 10.8 to 1
 Students/Teachers:
 463/43

 School Colors:
 Royal & White





#### **Public Schools for District**

B.F.BUTLER MIDDLE SCHOOL Phone: (978)937-8973

1140 GORHAM STREET, LOWELL, MA 01852 Grades: 5 - 8

Distance from Subject:0.9 MilesSchool Type:RegularStudent/Teacher Ratio:11.0 to 1Students/Teachers:506/46Mascot:BulldogsSchool Colors:Black & White

JOHN J SHAUGHNESSY Phone: (978)937-7657

1158 GORHAM STREET, LOWELL, MA 01852 Grades: PK - 4

Distance from Subject:0.9 MilesSchool Type:RegularStudent/Teacher Ratio:12.4 to 1Students/Teachers:447/36

Mascot: Seals School Colors: Kelly Green & White

MOODY ELEMENTARY SCHOOL Phone: (978)937-7673

158 ROGERS STREET, LOWELL, MA 01852 Grades: K - 4

Distance from Subject:1.0 MilesSchool Type:RegularStudent/Teacher Ratio:11.6 to 1Students/Teachers:185/16Mascot:HuskiesSchool Colors:Teal & Purple

MCDONOUGH CITY MAGNET SCHOOL Phone: (978)441-3707

43 FRENCH STREET, LOWELL, MA 01852 Grades: K - 8

Distance from Subject:1.0 MilesSchool Type:RegularStudent/Teacher Ratio:12.1 to 1Students/Teachers:314/26School Colors:Royal & White

**LOWELL HIGH** Phone: (978)937-8900

50 FR. MORRISSETTE BLVD, LOWELL, MA 01852 Grades: 9 - 12

Distance from Subject:1.1 MilesSchool Type:RegularStudent/Teacher Ratio:14.5 to 1Students/Teachers:3,713/256Mascot:Red RaidersSchool Colors:Gray & MaroonAverage SAT:922 (Math 464 Verbal 458)Graduates To 2-Year College:27.0%

Students Taking SAT: 75.0% Graduates To 4-Year College: 50.0%

Students Taking SAT. 75.0% Graduates 10 4-Teal College. 50.0%

BARTLETT MIDDLE SCHOOL Phone: (978)937-8968

79 WANNALANCIT STREET, LOWELL, MA 01854 Grades: 5 - 8

 Distance from Subject:
 1.1 Miles
 School Type:
 Regular

 Student/Teacher Ratio:
 10.7 to 1
 Students/Teachers:
 491/46

 School Colors:
 Royal & Gold





#### **Public Schools for District**

JAMES S DALEY MIDDLE SCHOOL Phone: (978)937-8981

150 FLEMING STREET, LOWELL, MA 01851 Grades: 5 - 8

Distance from Subject:1.2 MilesSchool Type:RegularStudent/Teacher Ratio:13.1 to 1Students/Teachers:797/61School Colors:Gold & Royal

DR GERTRUDE BAILEY Phone: (978)937-7644

175 CAMPBELL DRIVE, LOWELL, MA 01851 Grades: PK - 4

Distance from Subject:1.2 MilesSchool Type:RegularStudent/Teacher Ratio:13.9 to 1Students/Teachers:458/33

**VARNUM ARTS** Phone: (978)937-7646

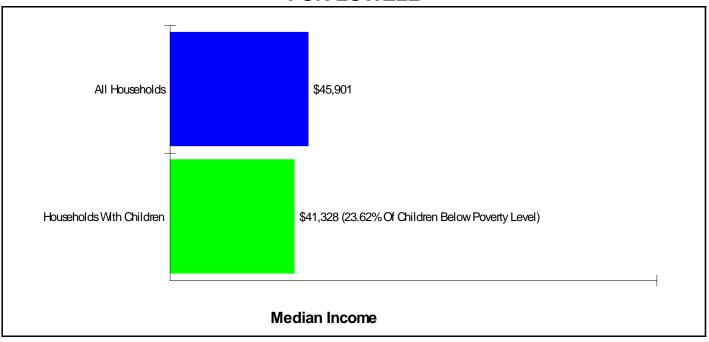
115 SIXTH STREET, LOWELL, MA 01850 Grades: K - 4

Distance from Subject:1.5 MilesSchool Type:RegularStudent/Teacher Ratio:9.8 to 1Students/Teachers:187/19

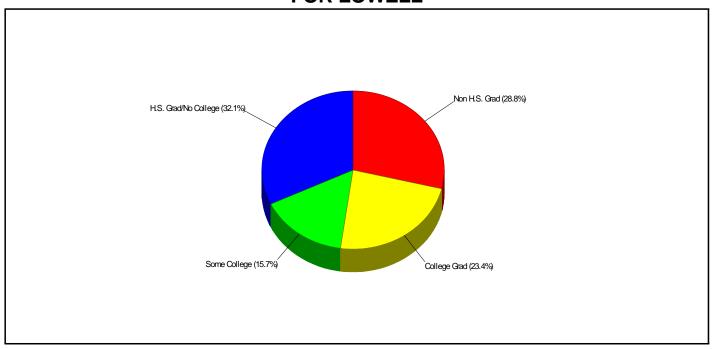




## Income FOR LOWELL



# Parent Education Level FOR LOWELL





#### **Private Schools**

#### Private School Enrollment= 18.56% within School District

HELLENIC AMERICAN SCHOOL Phone: (978)453-5422

41 Broadway St., LOWELL, MA 01854 Grades: PK - 6

Distance from Subject:0.7 MilesSchool Type:RegularAffiliation:Greek OrthodoxGender:CoedStudents:104Student/Teacher Ratio:8.4 to 1

Students: 104
Student/ Homeroom Ratio: 11.6

**Enrollment By Grade:** PK-19 K-12 1-16 2-7 3-15 4-9 5-12 6-14

SACRED HEART ELEMENTARY SCHOOL Phone: (978)453-4751

122 Andrews St., LOWELL, MA 01852 Grades: PK - 8

Distance from Subject: 0.8 Miles

Affiliation: Roman Catholic

Students: 213

School Type: Regular

Gender: Coed

Student/Teacher Ratio: 16.1 to 1

Student/ Homeroom Ratio: 14.2 School Colors: Royal & Gold

**Enrollment By Grade:** PK-12 K-27 1-27 2-24 3-21 4-21 5-25 6-15 7-23

8-18

MERRIMACK VALLEY HEBREW ACADEM Phone: (978)452-6842

18 Academy Dr, LOWELL, MA 01851 Grades: PK - 6

Distance from Subject: 0.8 Miles

Affiliation: Jewish
Students: 41

Student/ Homeroom Ratio: 4.6

School Colors: Royal & White Enrollment By Grade: PK-5 K-4 1-3 2-10 3-4 4-8 5-5 6-2

ST. PATRICK ELEMENTARY SCHOOL Phone: (978)458-4232

311 Adams St., LOWELL, MA 01854 Grades: PK - 8

Distance from Subject: 0.8 Miles School Type: Regular

Affiliation: Roman Catholic Gender: Coed

Students: 183 Student/Teacher Ratio: 12.3 to 1

Student/ Homeroom Ratio: 18.3 Student/ Teacher Ratio: 12.3 to

School Colors: Kelly Green & White

**Enrollment By Grade:** PK-16 K-15 1-14 2-16 3-13 4-23 5-23 6-21 7-20

8-22

ST. MARGARET ELEMENTARY SCHOOL Phone: (978)453-8491

486 St.evens St., LOWELL, MA 01851 Grades: PK - 8

Distance from Subject:0.9 MilesSchool Type:RegularAffiliation:Roman CatholicGender:CoedStudents:433Student/Teacher Ratio:21.6 to 1

Student/ Homeroom Ratio: 21.7

**Enrollment By Grade:** PK-21 K-49 1-38 2-48 3-37 4-49 5-50 6-46 7-46

Royal & White

8-49

**School Colors:** 



Enrollment By Grade: PK-12 K-3

**School Colors:** 

**School Colors:** 



#### **Private Schools**

#### Private School Enrollment= 18.56% within School District

TEMPLE BETH ELEMENTARY PRESCHOOL Phone: (978)937-0187

105 PRINCETON BLVD, LOWELL, MA 01851 Grades: PK - K

Distance from Subject:0.9 MilesSchool Type:Early ChildhoodAffiliation:JewishGender:CoedStudents:15Student/Teacher Ratio:3.0 to 1

LOWELL CATHOLIC HIGH SCHOOL Phone: (978)452-1794

530 St.evens St., LOWELL, MA 01851 Grades: 9 - 12

Distance from Subject: 0.9 Miles

Affiliation: Roman Catholic

School Type: Regular

Gender: Coed

Student/Teacher Petic: 14.7 to 1

Student/ Homeroom Ratio: 24.0

Student/ Homeroom Ratio: 24.0

Student/ Homeroom Ratio: 24.0

Student/ Homeroom Ratio: 24.0

School Colors: Navy & Kelly Green
Enrollment By Grade: 9-80 10-57 11-74 12-77

ST. STANISLAUS SCHOOL Phone: (978)453-2360

368 High St., LOWELL, MA 01852 Grades: K - 8

Distance from Subject: 1.0 Miles School Type: Regular
Affiliation: Roman Catholic Gender: Coed

Student Teacher Petics 44.7

Affiliation: Roman Catholic Students: 144 Student/Teacher Ratio: 14.7 to 1
Student/ Homeroom Ratio: 16.0

**Enrollment By Grade:** K-15 1-15 2-16 3-14 4-16 5-12 6-22 7-17 8-17

Navy & Red

 COMMUNITY CHRISTIAN ACAD.
 Phone:
 (978)453-4738

 205 INDUSTRIAL AVE E, LOWELL, MA 01852
 Grades:
 PK - 12

205 INDUSTRIAL AVE E, LOWELL, MA 01852

Distance from Subject: 1.0 Miles

School Type: Regular

Affiliation: Christian Gender: Coed
Students: 193 Student/Teacher Ratio: 8.5 to 1

**Enrollment By Grade:** PK-20 K-20 1-20 2-18 3-11 4-12 5-10 6-9 7-8

IMMACULATE CONCEPTION ELEMENTARY SCHOOL Phone: (978)454-5330

218 E Merrimack St., LOWELL, MA 01852 Grades: PK - 8

Distance from Subject: 1.1 Miles

Affiliation: Roman Catholic

School Type: Regular

Gender: Coed

Affiliation: Roman Catholic Gender: Coed
Students: 288 Student/Teacher Ratio: 16.4 to 1
Student/ Homeroom Ratio: 32.0

Enrollment By Grade: PK-12 K-24 1-32 2-23 3-39 4-33 5-36 6-23 7-34

Royal & White

8-32





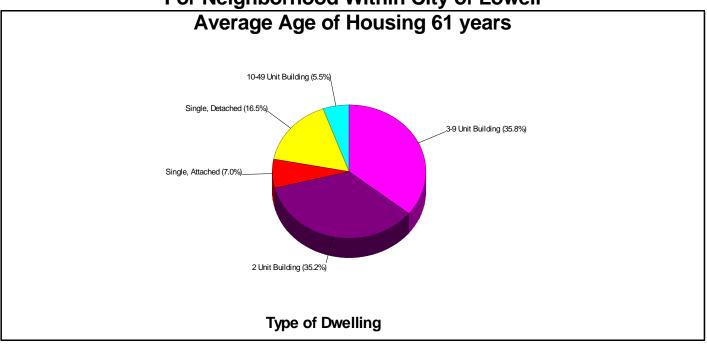
**Housing Information** 



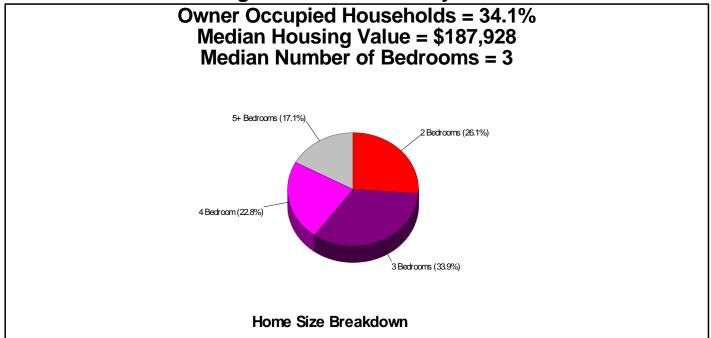
### **Housing Information**



# Housing Characteristics For Neighborhood Within City of Lowell



# Home Ownership For Neighborhood Within City of Lowell

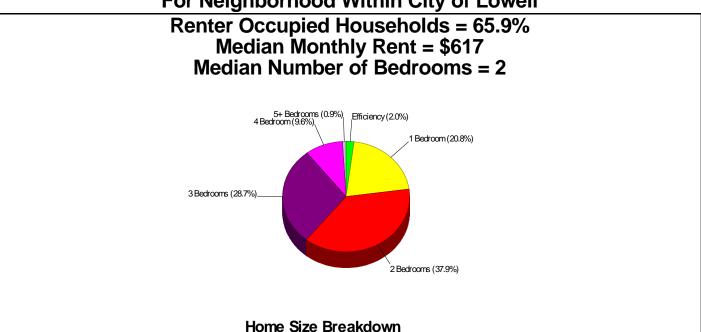




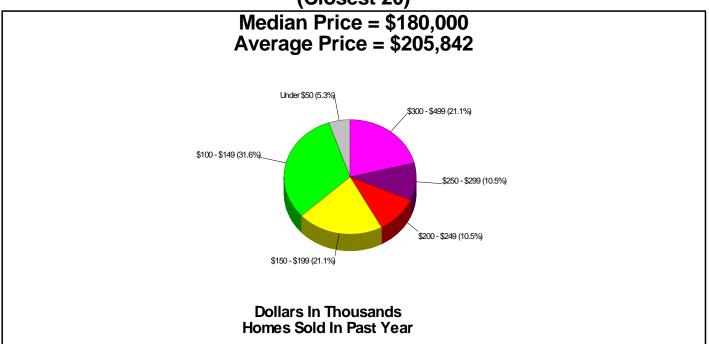
### **Housing Information**



Rental
For Neighborhood Within City of Lowell



## Home Sales Pricing Pattern (Closest 20)







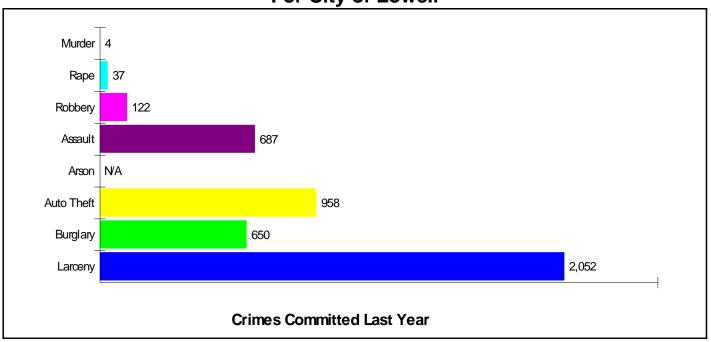
## **Crime Information**



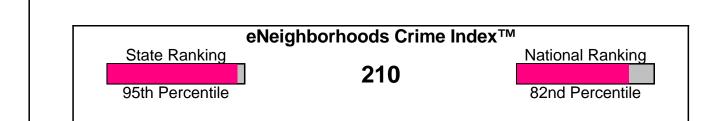
### **Crime Information**



## **Crime Incidents For City of Lowell**



# **Crime Index**For City of Lowell



4.27% Chance Of Being The Victim Of A Crime0.80% Chance Of Being The Victim Of A Bodily Crime





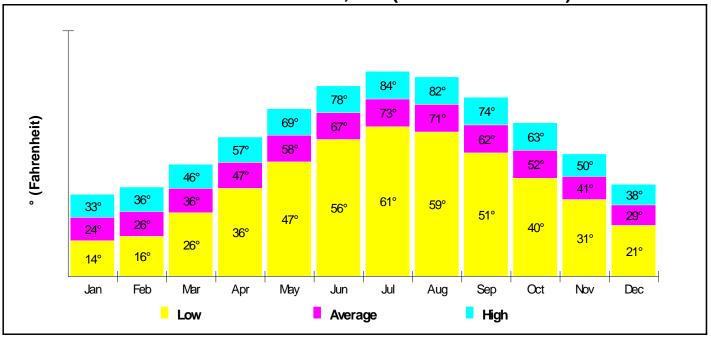
**Climate Information** 



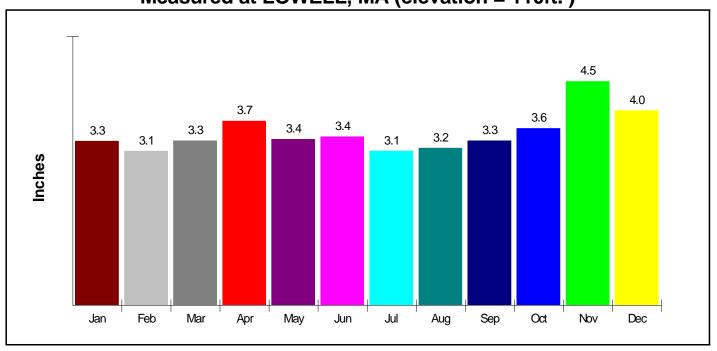
### **Climate Information**



Temperature
Measured at LOWELL, MA (elevation = 110ft.)

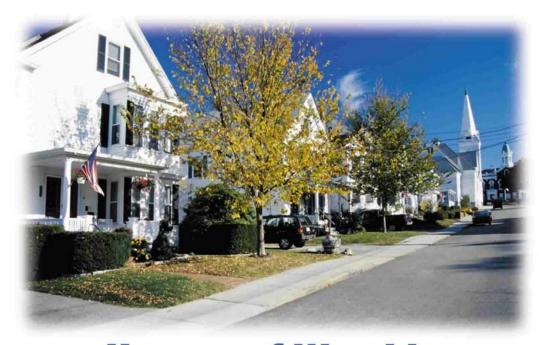


Average Precipitation
Measured at LOWELL, MA (elevation = 110ft.)



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**Houses of Worship** 



### **Houses of Worship**



### **Houses of Worship**

**BETHEL AME CHURCH** Phone: (978) 454-7829 75 GRAND ST, LOWELL, MA 01851 Distance from Subject: 0.20 miles **Denomination:** Methodist Churches JEHOVAHS WITNESSES KINGDOM HALL Phone: (978) 453-2327 50 LIBERTY ST, LOWELL, MA 01851 Distance from Subject: 0.30 miles **Denomination:** Jehovah's Witnesses RECTORY Phone: (978) 459 - 2339 101 SMITH ST, LOWELL, MA 01851 Distance from Subject: 0.30 miles **Denomination:** Churches, Denomination Unknown LOWELL RENEWED BAPTIST CHURCH Phone: (978)970-3869 14 MCINTYRE ST, LOWELL, MA 01851 Distance from Subject: 0.40 miles **Denomination:** Baptist Churches **ELIOT CHURCH** Phone: (978) 452 - 3383 273 SUMMER ST, LOWELL, MA 01852 Distance from Subject: 0.40 miles **Denomination:** Presbyterian Churches KENYAN COMMUNITY USHINDI CHR Phone: (978) 452 - 0442 452 CHELMSFORD ST, LOWELL, MA 01851 Distance from Subject: 0.50 miles **Denomination:** Presbyterian Churches Phone: **IGREJA ASSEMBLEIA DE DEUS** (978) 452-5166 450 CHELMSFORD ST, LOWELL, MA 01851 Distance from Subject: 0.50 miles **Denomination:** Pentecostal Churches ST ANTHONY'S PORTUGESE CHURCH (978)452-8751 Phone: 893 CENTRAL ST. LOWELL. MA 01852 Distance from Subject: 0.50 miles **Denomination:** Catholic Churches CONSULTATION ON CHURCH UNION Phone: (978) 453 - 2842 260 GORHAM ST, LOWELL, MA 01852 Distance from Subject: 0.50 miles **Denomination:** Churches, Denomination Unknown LIVING WATERS Phone: (978)446-9800 254 MIDDLESEX ST, LOWELL, MA 01852 Distance from Subject: 0.50 miles



**Denomination:** Churches, Denomination Unknown

## **Houses of Worship**



### **Houses of Worship**

**JESUS IS THE ANSWER CHURCH** Phone: (978)970-0023 254 MIDDLESEX ST, LOWELL, MA 01852 Distance from Subject: 0.50 miles **Denomination:** Churches, Denomination Unknown (978)459-9598 **CALVARY BAPTIST CHURCH** Phone: 60 HASTINGS ST, LOWELL, MA 01851 **Distance from Subject:** 0.50 miles **Denomination:** Baptist Churches THE SALVATION ARMY Phone: (978)458-3396 150 APPLETON ST, LOWELL, MA 01852 Distance from Subject: 0.60 miles **Denomination:** Churches, Denomination Unknown **NEW LIFE CHRISTIAN COMM CHR** Phone: (978)452-3034 150 MIDDLESEX ST, LOWELL, MA 01852 **Distance from Subject:** 0.60 miles **Denomination:** Churches, Denomination Unknown **IGLESIA CRISTIANA EBENEZER** Phone: (978) 452-6915 27 LORING ST, LOWELL, MA 01851 Distance from Subject: 0.60 miles



**Denomination:** Churches of Christ



**County Facts** 



### **County Facts**



### Income **For Middlesex County**

State Income Ranking

92nd Percentile

**Median Income** 

\$65,540

National Income Ranking

98th Percentile

State Income Ranking

92nd Percentile

**Average Income** Households With Children National Income Ranking

\$108,449

99th Percentile

**Population For Middlesex County** 

**Population = 1,459,011** Land Area = 823.5 Square Miles

State Density Ranking

92nd Percentile

**Population Density** 

Persons Per Square Mile National Density Ranking

98th Percentile

State Growth Ranking

15th Percentile

**Population Growth Rate** 

-0.1% Annualized (Last 5 Years) National Growth Ranking

35th Percentile

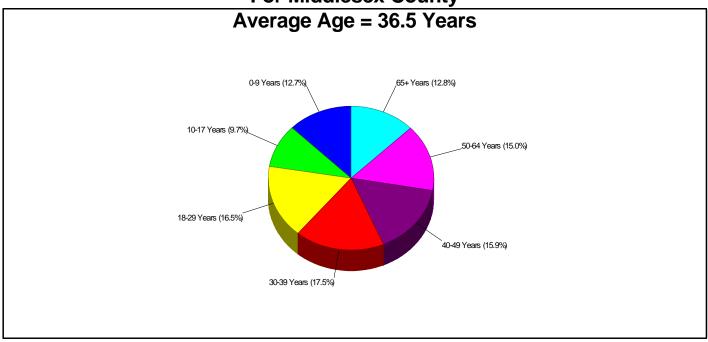
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## **County Facts**

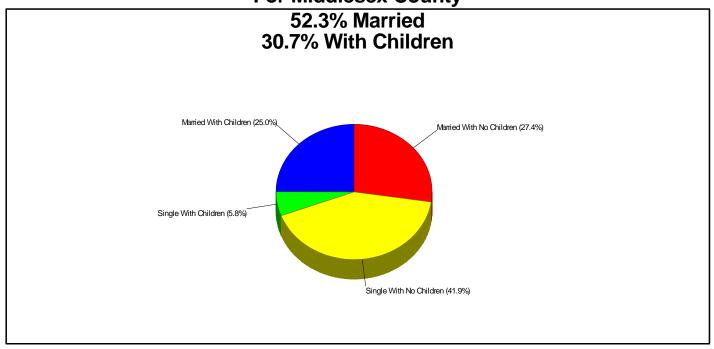


# Age Breakdown For Middlesex County



### **Household Characteristics**

**For Middlesex County** 

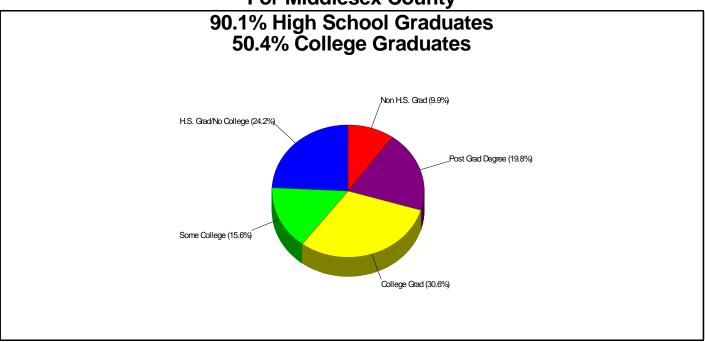




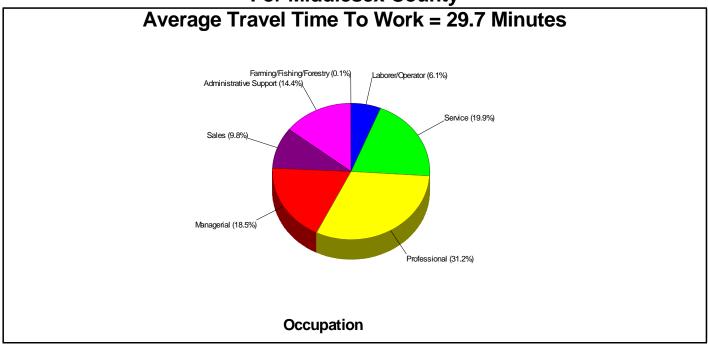
## **County Facts**



## Adult Education Level For Middlesex County



# **Employment For Middlesex County**







**State Facts** 



### **State Facts**



## **General Facts For Massachusetts**



Median Income: \$52,713 Income (W/Children): \$81,908 Population: 6,398,743

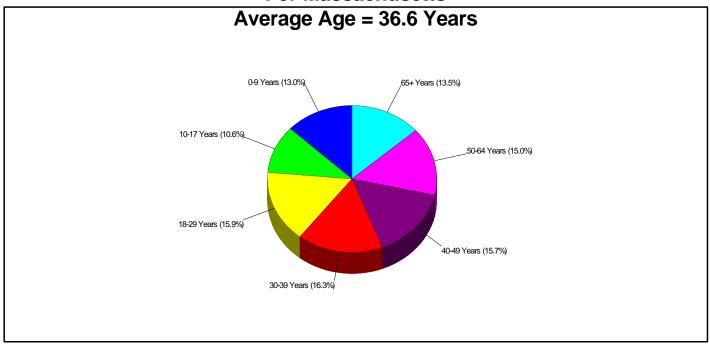
Land Area: 7,840 Square Miles
Population Density: 816 Persons Per Square Mile

Nickname: Bay State Capital: Boston

Date of Statehood: February 6, 1788

State Bird: Chickadee
State Flower: Mayflower
State Tree: American Elm

## Age Breakdown For Massachusetts



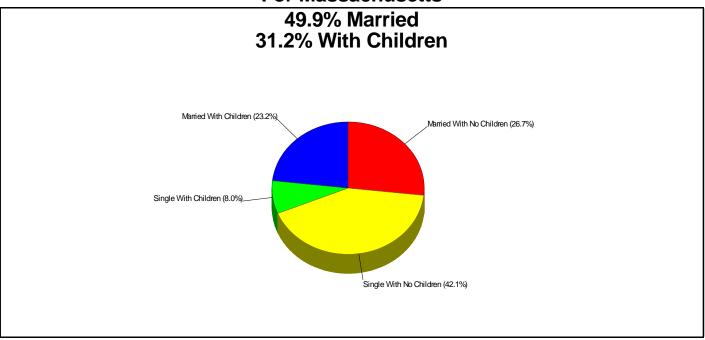


### **State Facts**



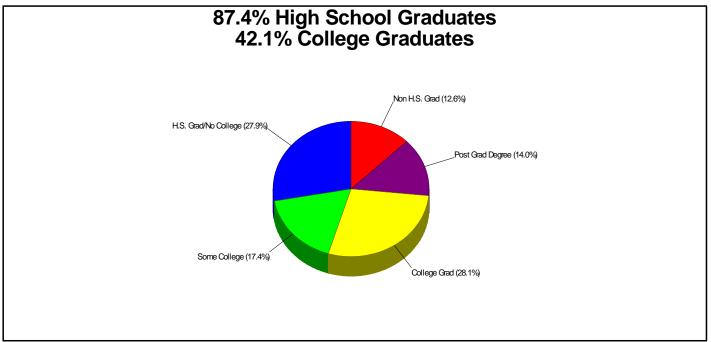
### **Household Characteristics**

For Massachusetts



### **Adult Education Level**

For Massachusetts





### **State Facts**



# **Employment** For Massachusetts

